



In 1900, 41% of the labor force worked on farms. Today, that number is less than 1%.¹ As the labor force shrinks, the demand for farming continues to grow. Only through the use of emerging technologies can farmers overcome these modern-day challenges to keep up with demand.



1/3 of all food produced is lost or wasted every year, losing \$940 billion for the global economy.²



The farming sector is transforming as a major focus of significant innovation. Technology is finding its way into agriculture for more output from less acreage.

GPS accuracy within one inch will reduce fuel use up to 40%.³

AutoSteer will allow for autonomous tractors. Currently sold by major manufacturers.

The software market for farm management will increase 11.2% by 2026.⁴

More telemetric, precision mapping and variable rate technology for planting will remove uncertainties that lead to lost crops.

Increase in revenue up to \$11.9 billion by 2026.⁵

